

**MEMORANDUM OF AGREEMENT ON KNOWLEDGE
PARTNERSHIP**

Between

THE ART OF LIVING (TAOL)

And

SHRI KRISHNA UNIVERSITY, CHHATARPUR

IN CONNECTION WITH

**Imparting the Youth Empowerment & Skills Program for students and the
Faculty Development Program (FDP) for teaching and non-teaching staff at**

Shri Krishna University, Chhatarpur



G. K. Pathak
Vice Chancellor
Shri Krishna University
Chhatarpur (M.P.)

MEMORANDUM OF AGREEMENT ON KNOWLEDGE PARTNERSHIP

1. The Partners:

1. **The Art of Living (TAOL)**, having its office at The Art Of Living International Centre, 21st km Kanakapura main road, Udayapura, Bengaluru, Karnataka - 560082, represented through its Authorized Signatory: **Shri Rajeev Nambiar (Director, Institutional Programs, The Art of Living)**

And

2. **Shri Krishna University, Chhatarpur**, (hereinafter referred to as "SKU") having its office at Village Chowka, Sagar Road, Chhatarpur, Madhya Pradesh represented through its Authorized Signatory: **Shri. Gireesh Tripathi (Pro Vice Chancellor) (Hereinafter called as Partners)**


2. Preamble:

The Art of Living (TAOL) is a charitable trust bringing in transformation in India through The Art of Living Training Programs and implementing a broad range of service projects to uplift and empower individuals, families, and communities so that the full potential of human life can be expressed.

The various institutional training programs of the Art of Living are globally recognized to equip and empower students, faculty and staff with necessary tools and techniques for all round excellence. The training programs for students and faculty are both designed and customized to cater to the specific issues faced by each. The training programs help individuals to build life skills, leadership skills, communication skills, and human values, interpersonal and behavioral competencies through practical, interactive and simple yet highly effective methods which draw upon ancient timeless wisdom. The appeal of the Training program cuts across barriers of all religion, nationality, caste, gender or socio-economic status.

Shri Krishna University, Chhatarpur, Madhya Pradesh (hereinafter referred to as SKU) is a State Private University established by Madhya Pradesh Act No. 26 of 2018. It has been founded by Late Shree Balbeer Singh Gautam Shiksha Prasara Jan Kalyan Samiti Chhatarpur (M.P.). Shri Krishna University is situated in Bundelkhand region of Madhya Pradesh to boost up higher education in rural areas. University offers higher education in the




Pro Vice Chancellor
Shri Krishna University
Chhatarpur (M.P.)

field of Management, Pharmacy, Science, Agriculture, Law, Paramedical and other disciplines. Shri Krishna University aims to learn, lead and serve through the holistic education for national and international students. Shri Krishna University is recognized by UGC, PCI, BCI, NCTE, Ministry of MHRD and MP State Government. SKU is a place where learning excellence is encouraged at its utmost, simultaneously vitalizing the humane values and professional ethics within students, teachers, and support staff. SKU has pledged to offer all the required support, to set high expectations from the magnificent symbiosis of teaching and learning affiliations.

3. The Objective:

The 'Partners', decided that it was mutually beneficial to have a formal understanding between them in sensitizing the students, faculty and staff of the SKU about The Art of Living Training Programs.

A) For Students -

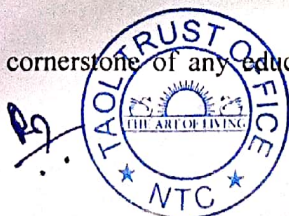
The purpose of education is to prepare a person for life. To an experienced educationist, it is a well-known fact that the age group of 18-30 years is extremely crucial. This is the age where issues of career, relationships, peer/parental pressures, and anxiety about the future all come to the fore simultaneously. For youth bogged down by these issues, academic/professional performance and development to their full potential suffers. Nowhere, neither at home nor at school, have we been taught how to deal with our stress and negative emotions.

WHO defines Life Skills as 'the abilities for adaptive and positive behaviour that enable individuals to deal effectively with the demand and changes of everyday life' The Art of Living programs are specially designed to develop the Knowledge Aspects which the New Education Policy (NEP) 2020 refers to as "liberal arts" – soft skills such as communication, discussion, debate, teamwork, social and moral awareness.

This partnership between TAOL and SKU aims to train students in the above knowledge aspects of "Liberal Arts" to give students a holistic, multi-disciplinary & value-based education via TAOL's tried and tested student development programs to develop all capacities of human beings - intellectual, aesthetic, social, physical, emotional, and moral in an integrated manner.

B) For Faculty and Staff -

Faculty members are the cornerstone of any educational institute as they are instrumental in



Chhatrapati
Pro Vice Chancellor
Shri Krishna University
Chhatrapur(M.P.)

shaping the future of students. The tremendous stress and burn out the faculty and staff go through along with the various challenges in their professional and personal life, affects their delivery, commitment and overall performance. It is imperative that we equip the faculty and staff tools and techniques that empower them to deal with the challenges, have more resilience, improved efficiency and productivity. The partnership provides an opportunity to train faculty and staff in mind management techniques, leadership skills, lifeskills in addition to the technical training which the University provides. The Art of Living program aims to empower the faculty and staff with the practical tools and techniques to get rid of stress, anxiety, negativity and achieve calm and peaceful mind which in turn helps them in day-to-day life through renewed sense of enthusiasm and optimism, harmonious interpersonal relationships, better decision making, sense of connectedness and ability to work in teams.

i) Programs offered by TAOL:

TAOL will conduct the following program at SKU:

Youth Empowerment & Life Skills (YES!+) Program for the students aged 18+, and Faculty Development Program (FDP) for Teachers and staff as well as Seminars on Mind Management, Stress Management, Human Values, Excellence in Learning and Life Skills.

ii) Program Content:

The programs cover one or more of the following modules, depending on the profile of the participants:

- Coping with stress and emotions - Breath connection
- Education: A holistic perspective
- Interpersonal Relationship & People skills
- Responsibility, Initiative & Leadership
- Time Management & Teamwork
- Healthy Habits & Environment
- Global Citizenship
- Well Being
- Self-awareness, Attitudes & Behavior
- Effective Communication Skills



G. Prasad
Vice Chancellor
Sri Krishna University
Chhatrapur (M.P.)

Both the partners have thus arrived at an understanding as indicated below:

4. Details of Understanding:

The Partners, after due consideration of various aspects, have arrived at the following understanding in respect of the programs mentioned in the earlier paragraphs.

TAOL undertakes to impart specifically the following program:

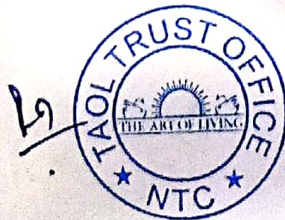
Youth Empowerment Skills Program (YES!+) for students (18+ yrs)

And Faculty Development Program for teachers and staff

- i. YES!+ program runs over for 3-6 consecutive days for 3-6 hours every day. It can be customized for groups as per their constraints.
- ii. The FDP program runs over for 4 consecutive days for 03 hours every day.
- iii. All SKU students and staff are covered under this agreement.
- iv. Reconnect sessions of duration 1-2 hours will be conducted by TAOL faculties once a month for the graduates of the YES!+ and FDP programs.
- v. Any monetary contribution towards the offered programs shall be borne by the students/faculty/staff on a voluntary basis.
- vi. The financial contribution shall be paid by the participants on a voluntary basis to TAOL before the commencement of the program.

SKU shall:

- i. Provide a clean, well-ventilated hall large enough to comfortably accommodate participants. Audiovisual equipment could be provided. Other logistical support, e.g., drinking water facilities at venue, whiteboard, markers etc. shall also be provided.
- ii. Give permission to TAOL faculty to conduct informational seminars on campus to raise awareness among the students/faculty of SKU about the YES!+/FDP. Interested students/faculty shall enroll in the program on a voluntary basis.
- iii. Promote the YES!+/FDP program among the campus community through official channels.
- iv. Provide in-city conveyance for TAOL faculty during the YES!+/FDP program.



G. K. Patil
Vice Chancellor
Shri Krishna University,
Chhatarpur (M.P.)

5. Date of Effect:

This Agreement will come into effect since 25th April 2023 and will remain in force for three years till 25th April 2026.

6. Modification:

The Agreement may be amended in writing by mutual consent between the two Partners.

7. Confidentiality:

Absolute confidentiality of the information exchanged between the Partners concerning the subject matter of this Agreement shall be strictly maintained.

8. Termination:

Either Partner may, without any termination obligations and liability, terminate this Agreement for any reason by providing notice in writing of at least 30 days to the other Partner.

9. No Legal Obligations:

The Partners agree that provisions contained in this Agreement do not create any legal obligations between the Partners, save for the confidentiality provisions and Termination provisions in this Agreement.

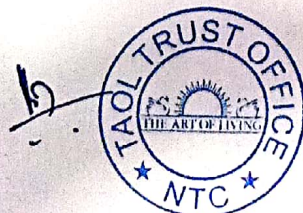
10. Assignment:

This Agreement cannot be assigned to any third party, without the prior written consent of the other Party.

11. Limitation of Liability:

Except for claims that may arise pursuant to Confidentiality and termination clauses, in no event shall either Party be liable to the other for any damages including, without limitation, direct, speculative, indirect, incidental, special or consequential damages in connection with this Agreement.

12. Governing Law and Jurisdiction:



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Vice Chancellor
Shri Krishna University
Chhatarpur(M.P.)

This Agreement shall be governed by and construed in accordance with the laws of India and subject to Karnataka jurisdiction.

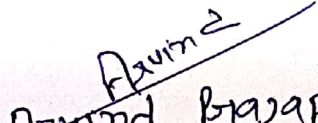
13. SIGNATURES:

Signed, on the 20th April 2023

Shri Krishna University, Chhatarpur

Sign: 
Pro Vice Chancellor
Shri Krishna University
Chhatarpur(M.P.)

Name: Shri. Gireesh Tripathi
Designation: Pro Vice Chancellor


Arvind Brajapati
(Data entry Operator)


(Witness)

For The Art of Living (TAOL)

Sign:



Name: Shri Rajeev Nambiar
Designation: Director, Institutional Programs, The Art of Living


R. Kumar
(TAOL Institutional Prog)
(Witness)